

Instant, adaptive wireless lighting control

Achieve up to 40% instant energy reduction with an out-of-the-box, wireless control package. Designed as a foundational non-connected service, SmartStart provides complete floor-plate flexibility and app-based control with zero installation friction.

No wiring hassle

Fast, cost-effective wireless installation straight out-of-the-box. No complex control cabling required.

Instant energy savings

Reduces energy consumption by up to 40% from day one through intelligent daylight dimming and occupancy sensing.

Effortless app control

Reconfigure light levels, scenes, and room zones using the Response App.

Smart-ready infrastructure

Built on smart hardware from day one, allowing seamless future upgrades to connected services when you are ready.

Warranty protection

5-year parts and 1-year labour warranty.

Control and app capabilities

Response app control

- Set and adjust light levels
- Create and manage lighting zones
- Set zone-to-zone relationships
- Connect and configure physical switches with custom scenes
- Enable automated daylight dimming
- Selectable lighting behaviours to optimise energy, focus, collaboration, or relaxed spaces

Service, support and specifications

Connectivity

Non-connected wireless node network

Upgrade path

Direct software/hardware pathway to SmartLight and SmartInsight

Service and support

- Whitecroft technical support
- 5-year parts warranty
- 1-year on-site labour warranty