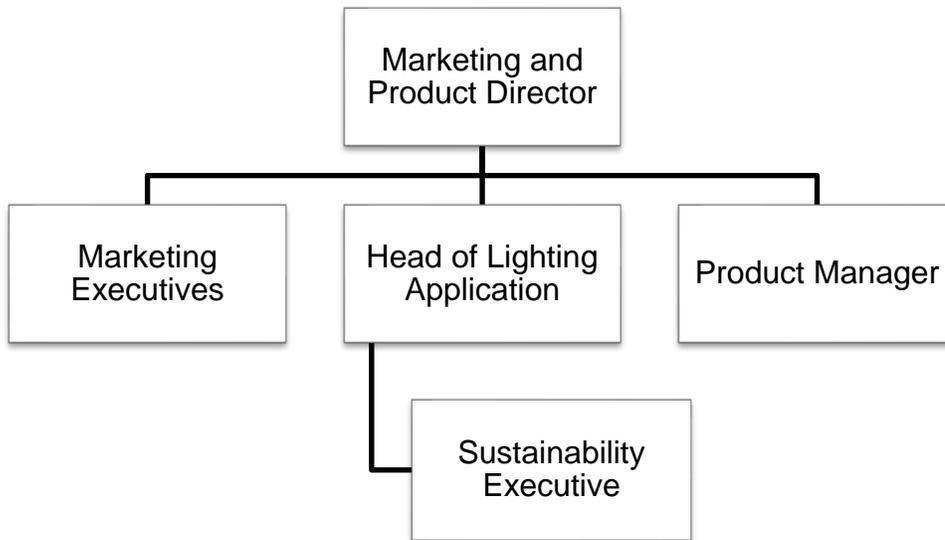


Job Specification

| | |
|----------------------|------------------------------|
| Job Title: | Sustainability Executive |
| Reporting To: | Head of Lighting Application |
| Department: | Product and Marketing |

Organisation Structure



Purpose of the Position

To project Whitecroft Lighting as ‘thought leaders’ in sustainable, user centric solutions for the built environment.

Key Responsibilities

- Responsible for creation, processing and management of all customer facing product technical content: Relux, DIALux, Revit, C2C, TM66, TM65, LCA, EPD
- Being a subject matter expert in the business on sustainable product design and data collation
- Engage and support multiple parts of the business in the delivery of technical data and expertise
- Working closely with clients to provide knowledge and insight and drive building of strong working relationships around both sustainability and lighting
- Being a subject matter expert within the business, providing sustainability information and training to both internal and external stakeholders and clients.
- Provide expertise to the development of innovative and disruptive circular, low carbon propositions to the built environment

- Being the face of Whitecroft Lighting by joining and presenting at sustainability and built environment events to enhance our profile and values around light quality, circular economy and low carbon lighting solutions
- To develop understanding and keep Whitecroft Lighting up to date on news and trends
- Provide key stakeholders with update and progress reports

Specific Skill Requirements: Education and Training

Essential:

- Experience in a client facing role
- Strong understanding of sustainability targets and strategy development
- Strong IT literacy - Microsoft Office
- Experience of working with database and third party software

Desirable:

- Desirable to have experience in a marketing or content creation role
- A relevant built environment, environmental, or sustainability degree
- Lighting design knowledge

Specific Skill Requirements: Behaviour

Essential:

- Passion for the sustainability sector and product circularity
- Excellent communication skills both written and verbal format.
- Effective presentation delivery
- Project management skills
- Ability to multi-task effectively
- Ability to build strong working relationships working in collaboration with key stakeholders
- Can think 'outside the box'

Written By:

Tim Bowes

Date:

March 2022