



CASE STUDY

Paradise Street, London

How to Balance Bespoke Architectural Design with Building Compliance

In commercial development, bespoke design is often viewed as a risk to space compliance, net-zero goals, and occupant wellbeing. Unverified aesthetic choices can cause procurement delays, installation slowdowns, and compliance issues under the Building Safety Act.

The Challenge: Integrating aesthetic ambition with low-carbon engineering early in design, ensuring custom solutions comply with strict standards rather than superficial changes.



WELL
BUILDING COMPLIANCE

UK
MANUFACTURED LIGHTING

Total
PROJECT SOLUTION

Key facts

Project Name	Paradise Street
Location	London
Architect	FCB Studios
Contractor	Stothers M&E
M&E Contractor	Wallace Whittle, Belfast
Project completion	Q4 2025

An example of bespoke engineering, Paradise Street's five-story building directly aligns with the Architect's original vision while effectively prioritising energy efficiency and wellbeing. It integrates:

- **Bespoke Luminaires:** Suspended tubes for atria, adaptive globes for break-out areas, and wall-mounted Avenue Metro fittings for circulation.
- **Smart-Enabled:** Embedded Organic Response® to maximise operational efficiency.
- **Occupant Wellbeing:** Ra90 colour rendering across all solutions.

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Organic Response®